



APOLOGETICS
FOR THE CHURCH



• • • • •

2025 ANNUAL REPORT

ApologeticsForTheChurch.org



TABLE OF CONTENTS

01 Letter from the Founder & Director **PAGE 3**

02 Mission & Core Values **PAGE 4**

03 Our Team **PAGE 5**

04 Our Board **PAGE 7**

05 Financial Report **PAGE 8**

06 New Releases **PAGE 9**

07 Our Goals for 2026 **PAGE 10**

WELCOME

FROM THE DIRECTOR



Dr. Mark Farnham

Founder and Director

One of the exciting aspects of leading Apologetics for the Church is the way God brings new opportunities to us that we did not anticipate. 2025 was a year of incredible growth and breaking new ground. We see new ways to expand the ministry emerging every few months. This has driven our team to

more dependent prayer, as we discern which opportunities to follow, while we seek to stay on mission. As we often remind ourselves as a team, “We all still have full-time jobs as well!”

In this report, we hope to excite you about all that God has done in the last year. I often feel like Joseph, who, even though he was sent to prison in the days of Pharaoh, experienced blessing in everything he did because the Lord was with him (Gen. 39:21-23). Evidence of the effectiveness of Apologetics for the Church is spoken, texted, emailed, and recorded on a regular basis.

Thank you for supporting this ministry!
We invite you to continue to pray for God’s blessing as we serve him.





OUR MISSION

We exist to equip ordinary believers to effectively and confidently share the gospel.

Core Values

Strengthening the confidence of believers to know that the Christian faith is true.

Making effective engagement with unbelievers accessible to every believer.

Winsomely drawing unbelievers to Jesus by answering their intellectual questions and their heart concerns

Encouraging believers to boldly look for opportunities to engage unbelievers in conversation that leads to Jesus.

Providing answers to the most challenging objections raised against the Christian faith today.

Building our apologetic methodology on the foundation of the Scriptures and orthodox theology.

OUR TEAM

MEET OUR KEY PLAYERS OF 2025

God continues to bring talented people to help the mission of Apologetics for the Church. Most serve on a volunteer basis, and each contributes invaluable skills and abilities to the smooth functioning of the ministry. We enjoy each other and are all committed to fulfilling the mission of the ministry.



Jeff Mindler

Director of Research & Intern Development

Jeff Mindler is a researcher and apologist with a passion for equipping believers to defend their faith. As the holder of two master's degrees, Jeff serves as the theological expert in the ministry, as well as providing expertise in donor relations and intern development. Jeff has extensive experience engaging unbelievers with the Gospel and training others in apologetics.



Michelle Perez

Director of Engagement

Michelle is a graphic designer and marketing specialist. She has earned a Master of Arts in Ministry from Lancaster Bible College | Capital Seminary, and teaches the Bible to groups of women. Michelle and her husband, Chris, have been married since 2008 and have two children.



Brandon Anchant

Senior Intern

Brandon is a Rock Climber, General Manager of Reading Rocks Climbing & Fitness, and an aspiring Apologist/Evangelist. He has been an intern of Dr. Mark Farnham with Apologetics for the Church since 2024, and now serves as video editor. He is a public speaker, podcaster, musician, and currently serves in his Adult Bible Fellowship at Calvary Church Lancaster.



Lauren D'Antonio

Social Media Strategist

Lauren has been a marketing strategist by trade for 15 years. She earned a bachelor's in Communications and Biblical Studies from Lancaster Bible College and works with C-level professionals, providing digital marketing strategy overviews. She manages social media for Apologetics for the Church.



Brock Barshinger

Apologetics Intern

Brock is a student at Lancaster Bible College and spends most of his time studying theology, ministry, or education. He is part of the leadership team for LBC's student evangelism club and aspires to one day become a full-time pastor and/or professional apologist. He loves philosophy, history, science, theology, theater, and being outside.



OUR BOARD

OF TRUSTEES

Al Huss, PhD

Al earned doctoral degrees in both chemical engineering and New Testament and split his working years between the oil and gas industry and teaching Greek and New Testament at seminaries around the world.

Sam Harbin, DMin

Sam served as a pastor for eleven years before transitioning to seminary and college teaching, where he has served as a seminary president and professor. He is a widely respected leader and counselor.

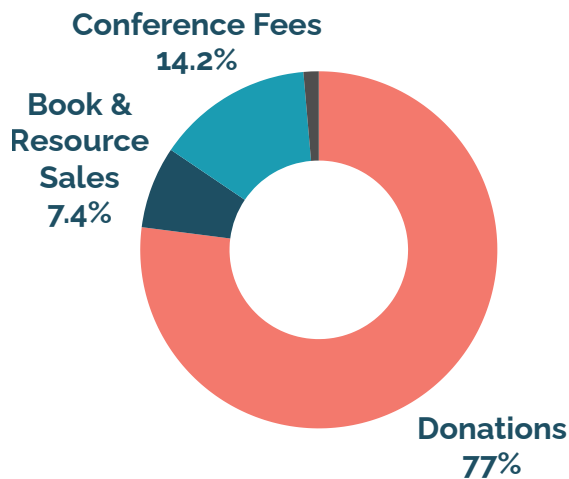
Rodney Pearce, MDiv.

Originally from Australia, Rodney worked as an aircraft mechanic for Qantas Airlines before heading off to seminary in California. He has served as an assistant pastor in York, PA, for more than twenty years and teaches in the Master of Arts in Christian Apologetics program at Lancaster Bible College.

Dan Esquirell, CPA, MBA, CFP

Dan worked as an accountant for many years before becoming a professor of accounting. He eventually entered investment management and oversees the portfolios of executives at a Fortune 100 company.

FINANCIAL REPORT



Income: \$73,051.32	
Donations	\$57,057.53
Book/Resource Sale	\$5,503.79
Conference Fees	\$10,490.00
Other	\$1,020.13

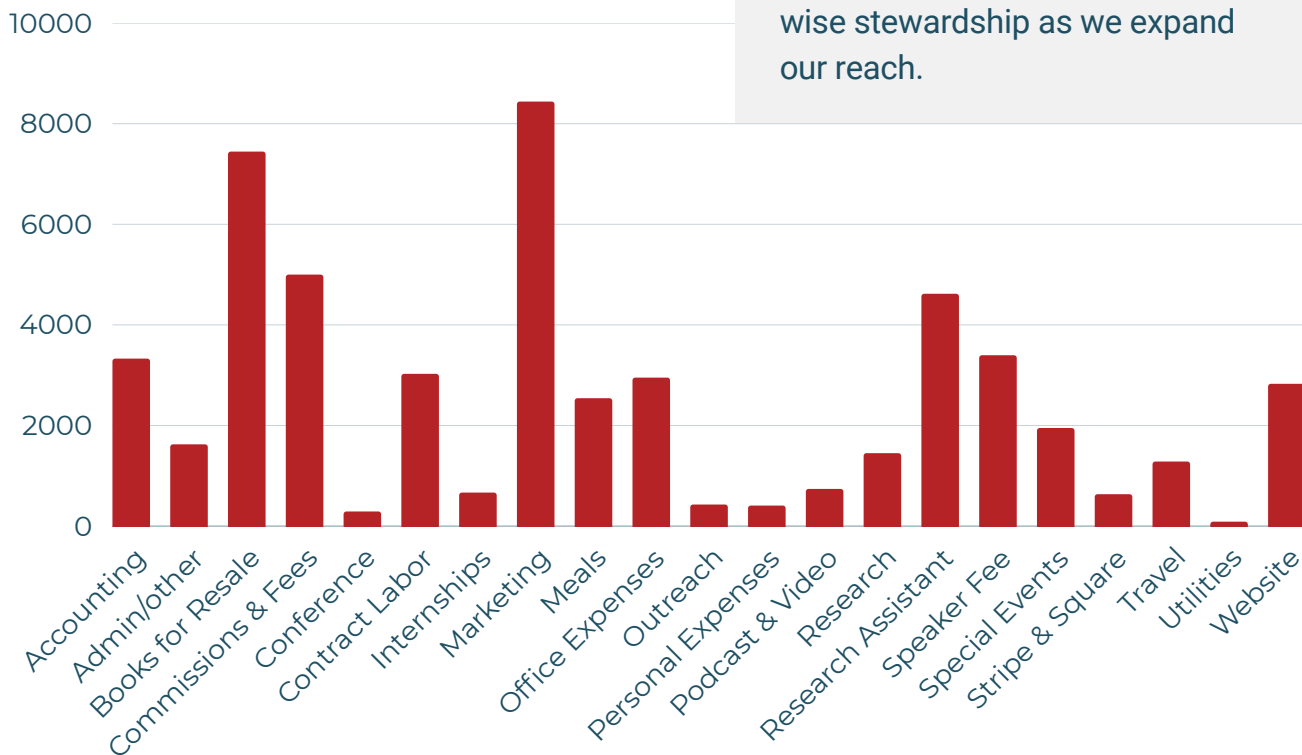
THANK YOU FOR YOUR PARTNERSHIP!

In 2025, our total income rose to \$73,051.32, a 47.4% increase over 2024. The funding came primarily from generous donations, resource sales, and conferences.

Expenses totaled \$53,145.89, a slight increase from 2024's \$52,421 total. These costs covered internship development, podcast production, books, conferences, travel, and operations.

Dr. Mark Farnham does not take a salary at this time, allowing funds to directly support the ministry's efforts. We remain committed to wise stewardship as we expand our reach.

Expenses: \$53,145.89



NEW RELEASES

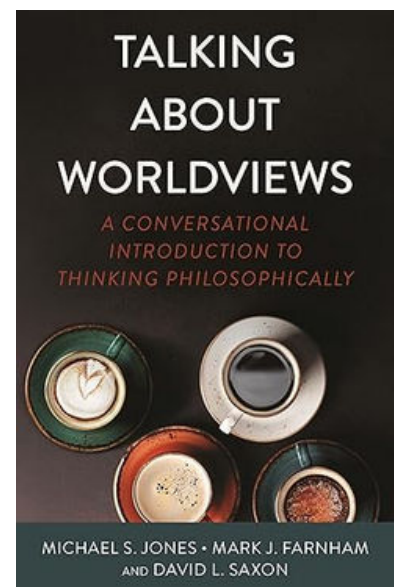
EVERY BELIEVER CONFIDENT

2025 saw the release of two books by Mark Farnham. In January, P&R Publishing released a new edition of *Every Believer Confident*. P&R is a much bigger publisher, and the book sold more than 5,000 copies in 2025. A new Spanish translation was also released, *Habla Confiadamente*. Churches all over the country are using *Every Believer Confident* in Sunday School classes and small groups.



TALKING ABOUT WORLDVIEWS

A new book, coauthored by Mark Farnham was released in December 2025, by Kregel Academic. *Talking About Worldviews: A Conversational Introduction to Thinking Philosophically* is the result of a multi-year writing project with professors Michael Jones and David Saxon. Following on the success of their previous book, *Talking About Ethics: A Conversational Approach to Moral Dilemmas*, this new book teaches the basics of philosophy in a combination of didactic teaching and a fictional dialogue between four friends: an atheist, an existentialist, a Buddhist, and a Christian. The action takes place in a setting of civil unrest, government corruption, narco-terrorism, and heart-stopping shootouts.



OUR GOALS

FOR 2026

Host Three Conferences in Lancaster County

With the help of a donor, we plan to host three events in Lancaster County to equip Christians and partner with their churches. Plans include a conference for high school and college students and a conference on biblical sexuality.

Receive Monthly Support from Five Churches

With the increase of events in Lancaster County, we hope to see five churches recognize the value of our events and add us to their monthly missions' support, as many already do with other local ministries.

Successfully Train Six New Regional Interns

We have seen a growing desire among some to have a concentrated program of discipleship and mentorship in the area of apologetics. We have seen a number of men dedicated to intense reading and discussion of advanced apologetics topics for the purpose of better preparing them to equip other believers in effective gospel engagement. The generous giving by donors has enabled us to take on six interns as a test case for further expansion of the internship program.



SUCCESSES

Sign a Publishing Contract for a New Apologetics Book

Mark and Jeff are working on a next-level apologetics book to follow *Every Believer Confident*. It will take readers through more intermediate-level ideas and tactics in order to better equip them to effectively engage unbelievers in gospel conversations. The book will be written in 2026 and is expected to be released in 2027.

Secure Ten New Monthly Supporters

Our monthly support continues to grow with new donors who come in contact with the ministry through various means. Interest in supporting the ministry is growing, and we hope to add at least ten new monthly supporters in 2026.

Quick Facts:

- Events in 2025: 15
- Students addressed: 120
- People trained: 1,930
- Largest conference attendance: 400

Increase Giving During The Faithful Give Event in October by 50%

In 2025, we participated in The Faithful Give for the first time and raised more than \$9,000, which was matched and exceeded by a \$10,000 gift. Now that we understand better how the whole process of The Faithful Give works, we hope to be more effective in 2026 and increase giving to Apologetics for the Church.





APOLOGETICS
FOR THE CHURCH

GET INVOLVED

WITH APOLOGETICS FOR THE CHURCH



WANT TO GO DEEPER?

Host a teaching event, volunteer, or collaborate with us—reach out to learn more.



EQUIP NEWSLETTER

Stay connected by signing up for our newsletter!



PARTNER WITH US

Join us in equipping believers to share and defend the Gospel! You can support our mission by praying for wisdom and boldness, giving financially to expand our reach, and sharing our content to spark conversations about faith.

FOLLOW US on Facebook, Instagram, LinkedIn, and YouTube, and subscribe to our podcast on Buzzsprout.

ApologeticsForTheChurch.org

